

8TH ANNUAL
AUTOMOBILE CLUB OF AMERICA SHOW

GRAND CENTRAL PALACE



OCT 24TH
TO
31

1908

GOOD YEAR Red Seal Inner Tubes

Guaranteed One Year

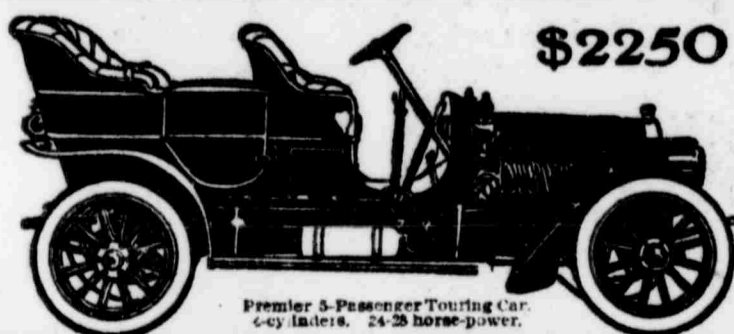
Will free you from all tube troubles, except in case of puncture or careless handling.

They are so perfect in material and manufacture that the maximum of tube satisfaction is guaranteed in their use.

Ask for a demonstration at any Goodyear Agency, or at the "Palace," Space 119.

THE GOODYEAR TIRE AND RUBBER COMPANY
64th St. and Broadway, New York
At the "Palace"

Space 119



\$2250

PREMIER

Premier reliability means:
The car that does things like this, any day you want it to—

A "24-horse" Premier stock touring-car recently travelled 4906 miles without a stop of the engine—1300 miles farther than the car of almost double its price which made the best previous non-stop run.

In the last great Glidden Tour the Premier was the only four-cylinder car within a thousand dollars of its price, to finish with a perfect score.

Come to the "Palace" exhibit, and we'll show you what is behind the big things the Premier does.

Manufactured by the Premier Motor Mfg. Co., Indianapolis, Ind.
R. M. OWEN & CO., 1759 Broadway
GENERAL SALES AGENT
William Smith, 2385 Boulevard, Jersey City, N. J.
Howe Motor Car Co., 11 Park Avenue, Paterson, N. J.

DRAGON

Search the Shows For Its Equal!

Go see them all, examine everything, and see if you can find anything to beat this car in power, appearance and price.

(Exhibited at the Palace Show.)



Straight Line Shaft Drive

A Real Roadster for \$1850

Read These Specifications—Four 4½x4½ inch cylinders, cast in pairs; valves on one side; progressive type transmission, located on rear axle; I beam drop-forged front axle, roller-bearing rear axle; 96-inch wheel base; drop frame of pressed steel; storage battery ignition; speed up to 55 miles an hour; weight 1800 pounds; cone clutch, leather-faced; brakes, 14-inch drums, metal to metal internal and external; ball-bearing front axle and gear box; Diamond tires 32x34 inches.



1908 Dragon Touring Car
\$2100

The same success of last year with such refinements as the year has developed. Don't fail to see it.

The Dragon Automobile Co.
Member A. M. C. M. A.
30th, 31st and Chestnut Streets,
Philadelphia.

New York City Representatives
A. L. KULL AUTOMOBILE CO.
1677 Broadway, near 52nd Street.

BOSCH MAGNETOS

have been sold in this Country less than a year, and yet they are used on practically every American manufactured Car of any consequence.

Exhibit at our Showrooms.

Robert Bosch, New York, Inc.
160 West 56th Street

No other fact in the history of motoring is more conspicuously true than this:

That the success of

MORGAN & WRIGHT TIRES

has been due to a quality of tire service that has justified motorists in sticking to them. They have won their way to prominence thru persistent making good. Tough rubber stock, superior grade fabric, our method of tire building and perfect vulcanization. This is the compound that makes up into

GOOD TIRES

Exhibit No. 158 Grand Central Palace.

NEW YORK BRANCH: 214 W. 47th St., Near Broadway.

MORGAN & WRIGHT, DETROIT

TRUFFAULT-HARTFORD SHOCK ABSORBER

The device that made SAFE, SPEEDY and COMFORTABLE automobilizing possible.



Increases speed. Prevents breaking of Springs. Saves running power. Double Life of tires. A Demonstration will convince you

HARTFORD SUSPENSION COMPANY,
67 Vestry St., New York.
See US at the Shows.

Grand Central Palace, Space 165.

Madison Square Garden, Space 83

Garford

Two Models

"Town Car" \$3500
"Cross Country Car" 4000

Demonstration by Appointment.

Complete line both models, all style bodies, on exhibition at the Automobile Club of America Show, Grand Central Palace, October 24-31st.

Garford Motor Car Co. of New York
1540-42 BROADWAY



We Want to Show YOU

a Smart Limousine at \$2800

Don't order any Limousine until you have seen this car and have ridden in it for 50 or 100 miles.

See it at the Grand Central Palace Show, Section B, Booth 13—notice style, finish and construction, then call us up (Tel. 5236 Columbus) and simply say—"Show me a Mitchell," and we'll show you performance. You can't get a better car, all around, for twice the money.

We know it and can prove it to you. Call us up today. We're ready to demonstrate any time you say.

MITCHELL MOTOR CAR CO., Racine, Wis.
Member Am. Motor Car Mfrs. Ass'n.

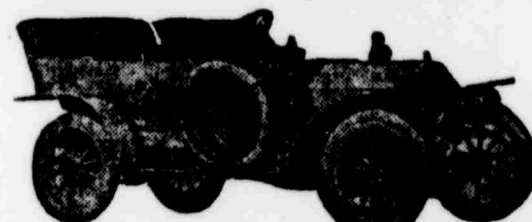
MITCHELL MOTOR CO., 1070 Broadway

Show me a Mitchell

Do You Want
High Power—Efficiency—Roominess—Riding
Luxury—Mechanical Perfection—Low Cost of
Maintenance? Then Your Car Is the 1908

Cleveland

40-45 H. P.



\$3,500

THIS new Cleveland marks an epoch in the history of motor car building. Never before has a car reached a point of such unrivaled supremacy. Getting a car anywhere near so good at anything like the price of the Cleveland is utterly out of the question. Getting a better car at any price is equally impossible.

Let us mail you complete details of this remarkable car's exclusive features. They will delight alike the novice and the expert.

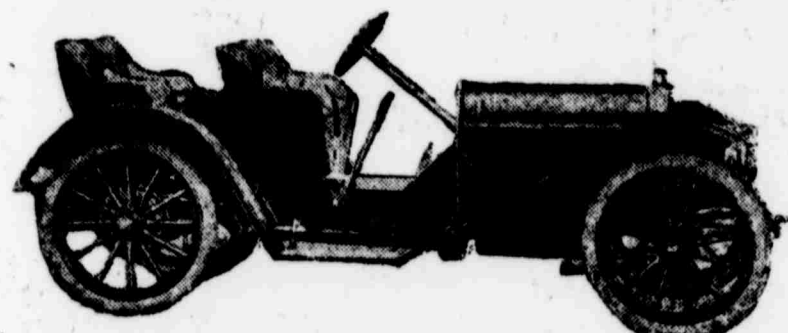
A demonstration at your convenience.

N. B.—The Cleveland Chassis was formerly the same as that used on two other well-known cars. The 1908 Chassis is distinctly our own.

This Car will be exhibited at the
Grand Central Palace Show, Oct. 24th to 31st

THE CLEVELAND MOTOR CAR COMPANY
Head Office and Salesrooms 1659 Broadway, New York City

"SECOND" IMPERIAL



The Car With the Straight Line Drive

30-35 Horse Power.
Double Ignition System.

Eiseman Magneto.
36 inch Wheels.

DOUBLE DROP FRAME

PRICE (including gas lamps and generator, horn, tools, etc.)

\$2500, with folding Rumble.

\$2650, with four individual bucket seats.

Manufactured by IMPERIAL MOTOR CAR CO.
SPACE G,
Grand Central Palace
Williamsport, Pa.
Member A. M. C. M. A.